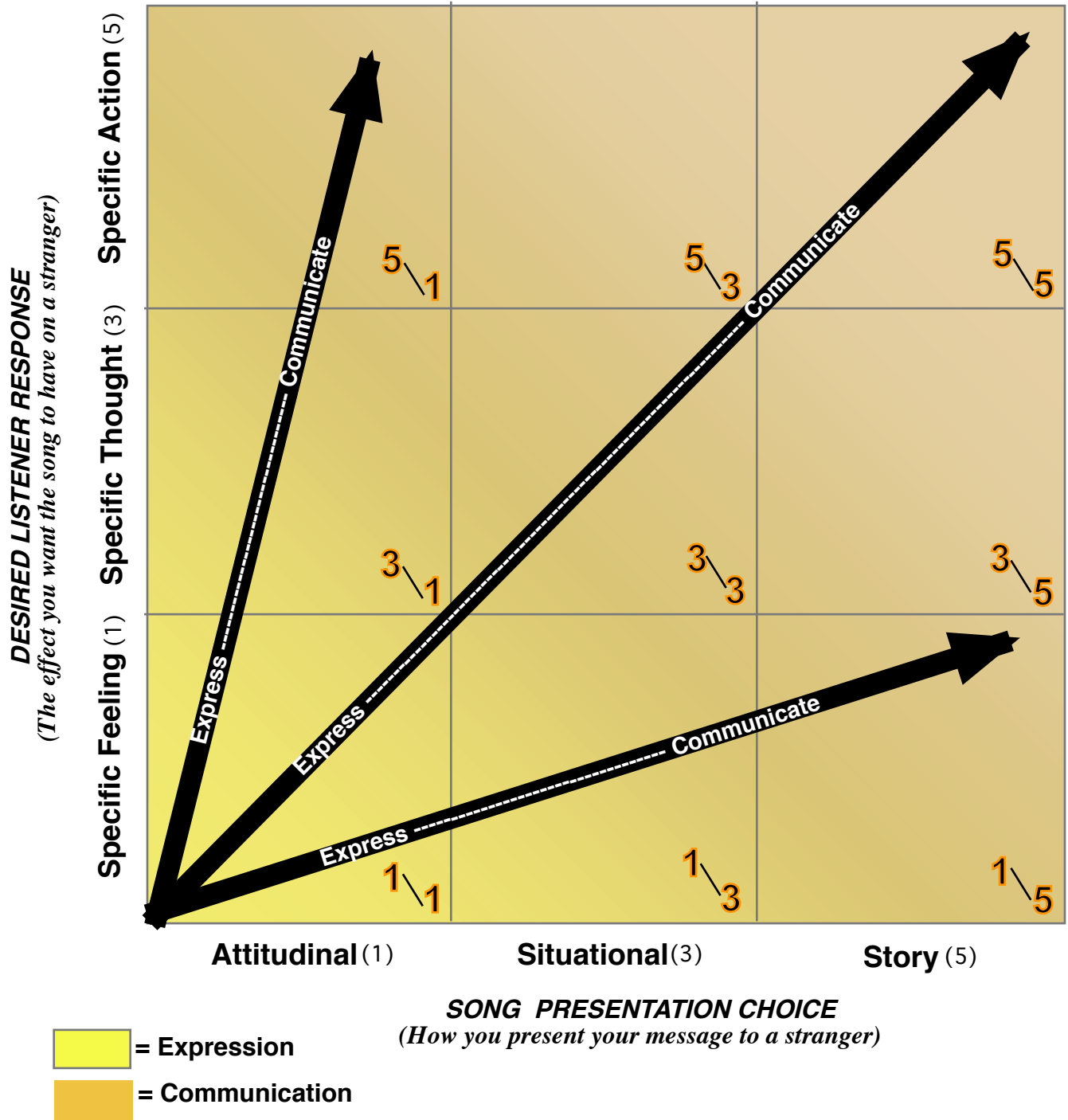


# Listener Response as a Function of the Songwriter's Presentation

(Setting the Bar for Yourself)



The numbers represent a relative degree of effort required to achieve the desired goal. Add the two numbers together for a relative degree of difficulty for what you are trying to achieve. An attitudinal song takes the least amount of effort, and a story-song takes the most. Getting a listener to feel something is the easiest thing to do while getting a listener to take an action is much more difficult. Thus, an attitudinal song that only seeks to evoke a feeling is the easiest to achieve (1+1) which is why so many songs are of this type. A story-song that gets a listener to take an action (5+5) is the most difficult to achieve. It is your choice where you set the bar for yourself -- a choice between the path of least resistance or the road less traveled.