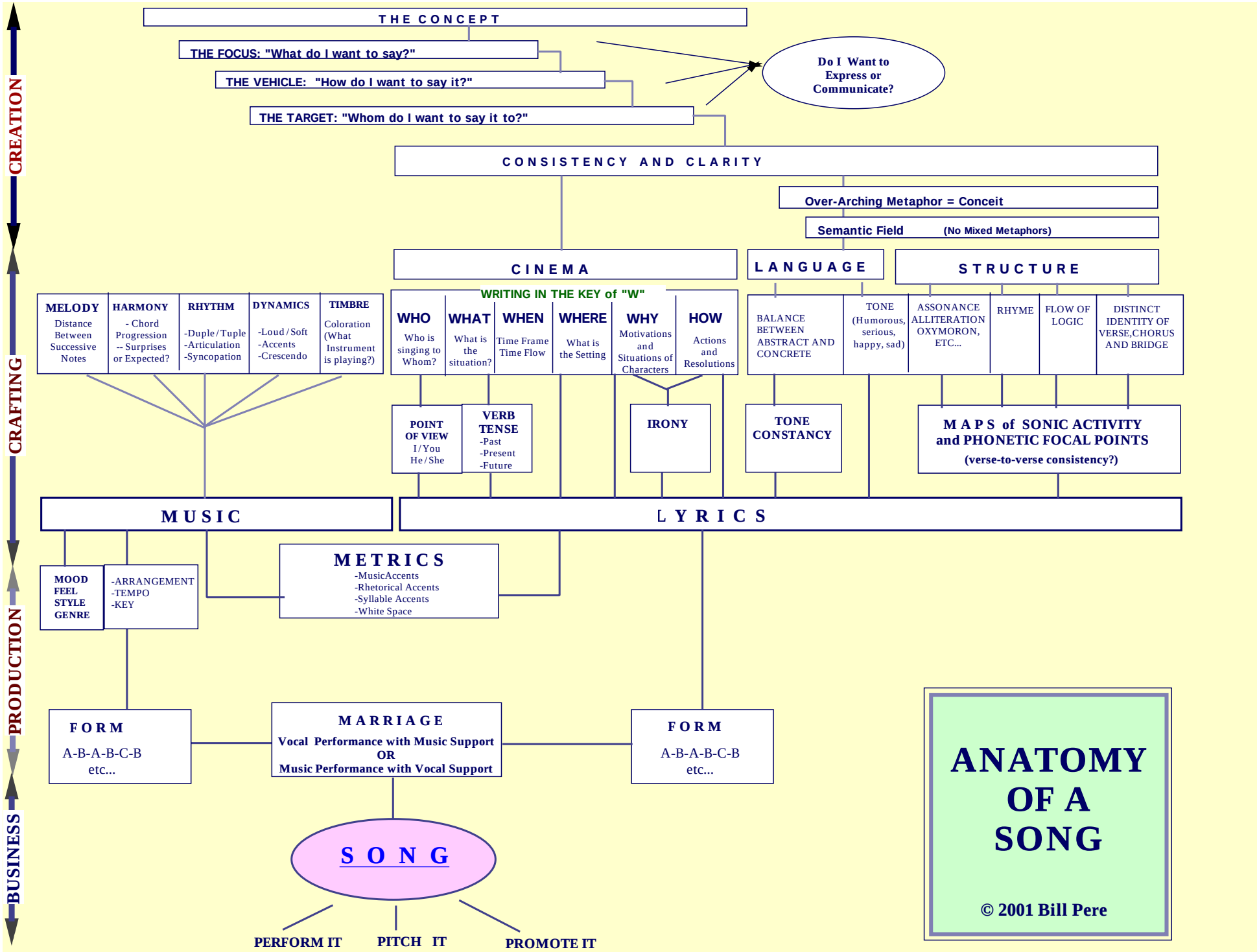
CREATION
CRAFTING
PRODUCTION
BUSINESS
THE CONCEPT
THE FOCUS: "What do I want to say?"
THE VEHICLE: "How do I want to say it?"
THE TARGET: "Whom do I want to say it to?"
Do I Want to Express or Communicate?
CONSISTENCY AND CLARITY
Over-Arching Metaphor = Conceit
Semantic Field (No Mixed Metaphors)
CINEMA
LANGUAGE
STRUCTURE
MELODY
Distance Between Successive Notes
HARMONY
- Chord Progression -- Surprises or Expected?
RHYTHM
-Duple/Tuple
-Articulation
-Syncopation
DYNAMICS
-Loud/Soft
-Accents
-Crescendo
TIMBRE
Coloration (What Instrument is playing?)
WRITING IN THE KEY of "W"
WHO
Who is singing to Whom?
WHAT
What is the situation?
WHEN
Time Frame Time Flow
WHERE
What is the Setting
WHY
Motivations and Situations of Characters
HOW
Actions and Resolutions
BALANCE BETWEEN ABSTRACT AND CONCRETE
TONE (Humorous, serious, happy, sad)
ASSONANCE ALLITERATION OXYMORON, ETC...
RHYME
FLOW OF LOGIC
DISTINCT IDENTITY OF VERSE,CHORUS AND BRIDGE
POINT OF VIEW
I/You
He/She
VERB TENSE
-Past
-Present
-Future
IRONY
TONE CONSTANCY
MAPS of SONIC ACTIVITY and PHONETIC FOCAL POINTS
(verse-to-verse consistency?)
MUSIC
LYRICS
METRICS
-MusicAccents
-Rhetorical Accents
-Syllable Accents
-White Space
MOOD
FEEL
STYLE
GENRE
-ARRANGEMENT
-TEMPO
-KEY
FORM
A-B-A-B-C-B
etc...
MARRIAGE
Vocal Performance with Music Support
OR
Music Performance with Vocal Support
FORM
A-B-A-B-C-B
etc...
SONG
PERFORM IT
PITCH IT
PROMOTE IT
ANATOMY OF A SONG
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